

SALINE FARMERS MARKET SPONSORSHIP OPPORTUNITIES



Your sponsorship of the Saline Farmers Markets tells our 1200+ daily visitors that you support this gem. You are visibly putting your brand out to show the community that you care about their health and wellness. Your sponsorship will boost awareness of your business and philanthropic involvement in the community, while allowing you to attract potential clients.

The market needs additional funding to secure the equipment and manpower necessary to make it successful and competitive with other markets in our area. Saline Farmers Markets used to be a flourishing marketplace, but recently have lost good farmers and vendors to other local markets. Customers now have many choices for local, fresh food and products. This has resulted in us losing our Tuesday market. With more volunteer help and financial support, we can make the Saturday market vibrant again which would in turn attract more people to our beautiful downtown.

To ensure the growth and prosperity of the Saline Farmers Markets and increase its benefit to the community, your help is needed to promote our year-round business incubator, that assisted 127 businesses last year.



Almost 19,000

visitors attended the Summer Saturday market alone last season.

In 2017, the markets had an Economic Impact on the community and the surrounding businesses of \$1,274,687 which was a 41% increase from last year!

Over 80% of Saturday Market customers surveyed last season said that the Market was their principal reason for coming downtown that morning.

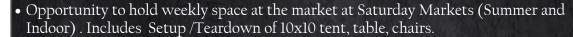
Saline Farmers
Market is going
into our
18th season!



LET THE SALINE COMMUNITY KNOW HOW MUCH YOU VALUE THEIR WELL BEING



PUMPKIN LEVEL SPONSOR \$2,000





• Larger logo featured on printed marketing materials (5,000-10,000 postcards printed) and flyers, A-Frame market entrance signs, on the Market Information Booth banner, and on the market website. (Commitment needed by May 30 for the printing of promotional materials, banners and signs for summer markets)

- Name recognition in Saline Farmers Markets press releases.
- Business exposure displayed on Saline Farmers Market Facebook Page WEEKLY (currently at 1,708 Likes)

LETTUCE LEVEL SPONSOR \$1.000





• Medium logo featured on printed marketing materials (5,000-10,000 postcards printed) and flyers, A-Frame market entrance signs, on the Market Information Booth banner, and on the market website. (Commitment needed by May 30 for the printing of promotional materials, banners and signs for summer markets)

- Name recognition in Saline Farmers Markets press releases.
- Business exposure displayed on Saline Farmers Market Facebook Page monthly (currently at 1,708 Likes)

SPONSOR \$500

EGGPLANT LEVEL • Opportunity to hold a space at the market once a month at Saturday Markets (Summer & Indoor). Includes Setup /Teardown of 10x10 tent, table, chairs.



- Small logo featured on printed marketing materials (5,000-10,000 postcards printed) and flyers, A-Frame market entrance signs, on the Market Information Booth banner, and on the market website. (Commitment needed by May 30 for the printing of promotional materials, banners and signs for summer markets)
- Name recognition in Saline Farmers Markets press releases.
- Business exposure displayed on Saline Farmers Market Facebook Page (currently at 1.708 Likes)

APPLE LEVEL SPONSOR \$250

- Business Name or Logo on A-Frame signs going into the market, on banner at the Market Information Booth, and on website. (Commitment needed by May 30 for the printing of banners and signs for summer markets)
- Business exposure displayed on Saline Farmers Market Facebook Page (currently at 1,708 Likes)
- Saline Farmers Market Canvas Bag and Water Bottle

PEPPER LEVEL SPONSOR \$100

- Name or Logo signs going into the market and on website.
- Saline Farmers Market Canvas Bag and Water Bottle



Invest in OUR COMMUNITY

When you support the Saline Farmers Market, you are promoting local healthy choices & creating a community fellowship venue which has a positive ripple effect that extends beyond the markets to local businesses, schools, jobs and real estate values.

Our CUSTOMERS are YOUR CUSTOMERS

Saline Farmers Market is more than vendors and booths, it is a community gathering place. The market is a lively hub where foodies, families, gardeners, neighbors meet every week. 94% of our customers surveyed said that buying local was important to them. This positions our sponsors to get noticed.

Company Name	_	
Contact Name		
Contact Phone	<u> </u>	
Address		
City	_State	_Zip
Email		
Website		

PUMPKIN LEVEL SPONSOR \$2.000 LETTUCE LEVEL SPONSOR \$1.000 EGGPLANT LEVEL SPONSOR \$500 APPLE LEVEL SPONSOR \$250 PEPPER LEVEL SPONSOR \$100

PLEASE MAKE SURE TO CHECK YOUR SPONSORSHIP LEVEL

PLEASE MAIL THIS SHEET AND PAYMENT TO:

Christine Easley, Market Manager 3582 Joanna Ct. Saline, MI 48176

MAKE CHECKS OUT TO: City of Saline

