



Almost
19,000
visitors attended
the Summer
Saturday
market alone last
season.

SALINE FARMERS MARKET

SPONSORSHIP OPPORTUNITIES



In 2017, the markets
had an Economic
Impact on the
community and the
surrounding
businesses of
\$1,274,687
which was a
41% increase
from last year!

Your sponsorship of the Saline Farmers Markets tells our 1200+ daily visitors that you support this gem. You are visibly putting your brand out to show the community that you care about their health and wellness. Your sponsorship will boost awareness of your business and philanthropic involvement in the community, while allowing you to attract potential clients.

The market needs additional funding to secure the equipment and manpower necessary to make it successful and competitive with other markets in our area. Saline Farmers Markets used to be a flourishing marketplace, but recently have lost good farmers and vendors to other local markets. Customers now have many choices for local, fresh food and products. This has resulted in us losing our Tuesday market. With more volunteer help and financial support, we can make the Saturday market vibrant again which would in turn attract more people to our beautiful downtown.

To ensure the growth and prosperity of the Saline Farmers Markets and increase its benefit to the community, your help is needed to promote our year-round business incubator, that assisted 127 businesses last year.

Over 80% of
Saturday Market
customers surveyed
last season said that
the Market was their
principal reason for
coming downtown
that morning.

Saline Farmers
Market is going
into our
18th season!



LET THE SALINE COMMUNITY KNOW HOW MUCH YOU VALUE THEIR WELL BEING



**PUMPKIN LEVEL
SPONSOR**
\$2,000



- Opportunity to hold weekly space at the market at Saturday Markets (Summer and Indoor) . Includes Setup /Teardown of 10x10 tent, table, chairs.
- Larger logo featured on printed marketing materials (5,000-10,000 postcards printed) and flyers, A-Frame market entrance signs, on the Market Information Booth banner, and on the market website. (Commitment needed by May 30 for the printing of promotional materials, banners and signs for summer markets)
- Name recognition in Saline Farmers Markets press releases.
- Business exposure displayed on Saline Farmers Market Facebook Page WEEKLY (currently at 1,708 Likes)

**LETTUCE LEVEL
SPONSOR**
\$1,000



- Opportunity to hold a space at the market every other week at Saturday Markets (Summer & Indoor). Includes Setup /Teardown of 10x10 tent, table, chairs.
- Medium logo featured on printed marketing materials (5,000-10,000 postcards printed) and flyers, A-Frame market entrance signs, on the Market Information Booth banner, and on the market website. (Commitment needed by May 30 for the printing of promotional materials, banners and signs for summer markets)
- Name recognition in Saline Farmers Markets press releases.
- Business exposure displayed on Saline Farmers Market Facebook Page monthly (currently at 1,708 Likes)

**EGGPLANT LEVEL
SPONSOR**
\$500



- Opportunity to hold a space at the market once a month at Saturday Markets (Summer & Indoor). Includes Setup /Teardown of 10x10 tent, table, chairs.
- Small logo featured on printed marketing materials (5,000-10,000 postcards printed) and flyers, A-Frame market entrance signs, on the Market Information Booth banner, and on the market website. (Commitment needed by May 30 for the printing of promotional materials, banners and signs for summer markets)
- Name recognition in Saline Farmers Markets press releases.
- Business exposure displayed on Saline Farmers Market Facebook Page (currently at 1,708 Likes)

**APPLE LEVEL
SPONSOR**
\$250



- Business Name or Logo on A-Frame signs going into the market, on banner at the Market Information Booth, and on website. (Commitment needed by May 30 for the printing of banners and signs for summer markets)
- Business exposure displayed on Saline Farmers Market Facebook Page (currently at 1,708 Likes)
- Saline Farmers Market Canvas Bag and Water Bottle

**PEPPER LEVEL
SPONSOR**
\$100



- Name or Logo signs going into the market and on website.
- Saline Farmers Market Canvas Bag and Water Bottle





Invest in OUR COMMUNITY

When you support the Saline Farmers Market, you are promoting local healthy choices & creating a community fellowship venue which has a positive ripple effect that extends beyond the markets to local businesses, schools, jobs and real estate values.

Our CUSTOMERS are YOUR CUSTOMERS

Saline Farmers Market is more than vendors and booths, it is a community gathering place. The market is a lively hub where foodies, families, gardeners, neighbors meet every week. 94% of our customers surveyed said that buying local was important to them. This positions our sponsors to get noticed.

| | |
|-----------------------|---|
| <input type="radio"/> | PUMPKIN LEVEL SPONSOR \$2,000  |
| <input type="radio"/> | LETTUCE LEVEL SPONSOR \$1,000  |
| <input type="radio"/> | EGGPLANT LEVEL SPONSOR \$500  |
| <input type="radio"/> | APPLE LEVEL SPONSOR \$250  |
| <input type="radio"/> | PEPPER LEVEL SPONSOR \$100  |

Company Name _____

Contact Name _____

Contact Phone _____

Address _____

City _____ State _____ Zip _____

Email _____

Website _____

PLEASE MAKE SURE TO CHECK YOUR SPONSORSHIP LEVEL

PLEASE MAIL THIS SHEET AND PAYMENT TO:

Christine Easley, Market Manager
 3582 Joanna Ct.
 Saline, MI 48176

MAKE CHECKS OUT TO: City of Saline

