



## Saline Farmers Market Sponsorship Opportunities 2021/2022

For 21 years our straight-from-the-farm local harvests have made us a year-round Saturday morning destination for hundreds of customers who want to know where their food comes from, how it is grown and the farmers who grow it. The Saline Farmers Market attracts hundreds of families who are drawn to the fresh locally produced foods and hand-made products from more than 40 vendors. They enjoy our friendly down-home atmosphere, free weekly events and fun activities. Over the years, our loyal market customers have strongly supported us. While vendor fees pay for basic expenses, sponsorships will help us meet operating costs, offer a better customer experience through site improvements and expanded activities such as cooking demonstrations and more. It also ensures that we keep this weekly source of fresh, healthy, locally grown food thriving in Saline.

### **Market Statistics:**

- More than 700 shoppers on average visit our market each week during the main season, spring and summer markets. Several hundred shoppers on average visit our market each week during the fall and winter seasons. • Our Facebook page has more than 2,600 likes and our Instagram has about 1,400 followers.
- More than 40 vendors sell at the market
- Regularly held market events that include live music, family friendly activities, educational programs and guest Master Gardeners (summer market) have been modified or postponed to be COVID safe.

### Choose Your Sponsorship Level



#### Pumpkin Level Sponsor (\$2000)

- Opportunity to hold a space at the market **bi-weekly**. Includes 10'x10' canopy (summer market) as well as a table and chairs to display materials, share information, gather names and sign-ups, handout coupons and offer samples (subject to certain guidelines)
- Hyperlinked (when possible) social media shout-out on Facebook and weekly newsletter with recognition as a Market Sponsor the week prior to your market visit
- **Large** logo featured on two A-Frame signs at Market entrance
- Business name featured on our website and 8 Saline Farmers Market carrying bags



#### Lettuce Level Sponsor (\$1,000)

- Opportunity to hold a space at the market **once a month**. Includes 10'x10' canopy (summer market) as well as a table and chairs to display materials, share information, gather names and sign-ups, handout coupons and offer samples (subject to certain guidelines)
- Hyperlinked (when possible) social media shout-out on Facebook and weekly newsletter with recognition as a Market Sponsor the week prior to your market visit
- **Medium** logo featured on two A-Frame signs at Market entrance
- Business name featured on our website and 6 Saline Farmers Market carrying bags



**Eggplant Level Sponsor (\$500)**

- Opportunity to hold a space at the market **every other month**. Includes 10'x10' canopy (summer market) as well as a table and chairs to display materials, share information, gather names and sign-ups, handout coupons and offer samples (subject to certain guidelines)
- Hyperlinked (when possible) social media shout-out on Facebook and weekly newsletter with recognition as a Market Sponsor the week prior to your market visit
- **Small** logo featured on two A-Frame signs at Market entrance
- Business name featured on our website and 4 Saline Farmers Market carrying bag



**Apple Level Sponsor (\$250)**

- Business name printed on marketing materials (7,500 postcards printed)
- Business name featured on two A-Frame signs at Market entrance
- Business name featured on website
- 2 Saline Farmers Market carrying bags



**Pepper Level Sponsor (\$100)**

- Business name featured on two A-Frame signs at Market entrance
- Business name featured on website
- Saline Farmers Market carrying bag

All Sponsorships are Tax Deductible  
Please make checks payable to the **City of Saline**.

Payments should be sent to:  
Saline Farmers Market  
% City of Saline  
101 N Harris  
Saline, Mi 48176

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Company Website: \_\_\_\_\_ Email Address: \_\_\_\_\_

Facebook: \_\_\_\_\_ Instagram: \_\_\_\_\_

Comments: \_\_\_\_\_